## Contact NOCASOBE

**NOCASOBE** is a volunteer effort to provide marketing support for the three communities that are **No**rth of **Ca**mden and **So**uth of **Be**lfast. This website will provide information for residents, visitors, and travelers and thus create business to business support. It is not in any way a replacement for our regional and local chambers of commerce/business groups and community organizations. It is not a business, nor is it a club. **NOCASOBE** is a **lifestyle we all share** (especially our wonderful mid-coast communities). And, it is **a tool to help others "find" us**. Income gained from advertising is being used to pay for the annual costs of the website, email, website design/maintenance, marketing and promotional materials, and events in support of NOCASOBE. Any income that is not consumed through maintaining the website will be donated to The Northport Food Pantry which serves residents from all of our communities.

General Information and Questions about NOCASOBE: <u>info@nocasobe.com</u>

Advertising Questions: <u>info@nocasobe.com</u>

Businesses featured in EAT/DRINK, STAY, PLAY, and CREATE sections are invited to upgrade their listing by adding a photograph, 150-characters description, email, website, social networking links, and links to reservations/tickets/review site, etc. Please review rate information below. Advertising year is January-December. An annual invoice is sent to current advertisers. New businesses within the categories are welcome to join the website. Revisions should be emailed to info@nocasobe.com

## **Free Listings:**

Community Directory – Free listing to community and non-profit organizations within the NOCASOBE region (North of Camden, South of Belfast)

New Organizations, Schools and Churches — please send Name of Organization, Address, Contact Person, Telephone, Email and Website.

Revisions to your listing — please email to info@nocasobe.com and indicate where your information is listed.

Business Directory – Free listing to businesses within the NOCASOBE region (North of Camden, South of Belfast)

New Businesses – please send Name of Business, Address, Contact Person, Telephone, Email and Website. Revisions to your listing – please email to <u>info@nocasobe.com</u> and indicate where your information is listed.

## **Calendar of Events:**

All community organizations and businesses in Lincolnville, Islesboro, and Northport may add events, activities, social events, sports, and entertainment to the NOCASOBE calendar. If you have trouble adding your event, please contact us at info@nocasobe.com.

Advertising Rates (2014) for EAT/DRINK, STAY, PLAY, CREATE, and NEWS Sections:

Photo of Business = \$50.00 Business Description (150 characters) = \$10.00

Email = \$10.00 Website = \$10.00 Link to Social Media = \$2 per link

## **Example:**

Loony's Luscious Foods

Loony's Luscious Foods	207-542-9811	PO Box 60	mark@loonyslusciousfoods	http://www.loonyslusciousfoods.c
xxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxx		Islesboro, ME	<u>.com</u>	<u>om</u>
xxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxx	Contact:	04848		
xxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxx	207-734-6672			Link to Facebook or other Social
xxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxx	(Island Market)			Media
xxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxx	207-734-6611			
xxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxx	(Loony)			Link to order form, reservation,
xxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxx	207-542-9811			ticketing, review site, etc.
	(Mark)			

This website was developed as a marketing project with student interns from Illinois State University in conjunction with Dr. Jane Liedtke (<u>jane@bayleafcottages.com</u>). Without the hard work of these students, this website would not have been possible.

Ashley Peterson <u>anpeter@ilstu.edu</u>

Dan Nettleton dmnettl@ilstu.edu